

Application for logo usage

National Carbon Offset Standard (NCOS) Consumer Logo



The National Carbon Offset Standard (NCOS) Carbon Neutral Program allows the Australian operations of organisations or Australian produced products to be certified under the standard as Carbon Neutral.

The NCOS Consumer logo can be used by purchasers of NCOS certified carbon neutral paper to demonstrate their commitment to reducing Australia's greenhouse gas emissions.

Terms, Conditions and Process of Use

The Department of Climate Change and Energy Efficiency, in conjunction with Carbon Trust Australia, strictly monitors every use of the NCOS Consumer logo to ensure it is only used on products correctly certified Carbon Neutral under the standard.

Under the Terms of Use of the NCOS Consumer Logo, a report detailing every use of the logo must be provided to the DCCEE. To ensure this occurs, once you have completed and agreed to the terms on this application form and received copies of the logos you must;

1. Apply the logo carefully to artwork following the consumer logo styleguide provided with your copy of the logo set. (Note the size and colour restrictions.)
2. Supply a low resolution PDF proof of the artwork and a completed Logo Approval form, in an email addressed to carbonneutral@dalton.com.au or carbonneutral@spicers.com.au prior to print or publication. Ensure the title of the project is listed in the Subject line of the email.
3. Record the subsequent approval email or apply the requested changes to artwork. If changes are required, approval must again be sought as outlined in step 2. A reply should be received within 24 hours.
4. Follow the above approval steps for subsequent uses of the NCOS Consumer logo – there is no need to reapply

Requests for variations to the NCOS Consumer logo.

The DCCEE has placed strict guidelines on the use of the NCOS Consumer logo. Variations to these guidelines can only be authorised by the DCCEE. If a variation is required i.e. a corporate PMS colour is required to be used, an official request must be made to the DCCEE. This can be done by forwarding a proof of the proposed variation through to:

carbonneutral@dalton.com.au or carbonneutral@spicers.com.au.

This in turn will be forwarded to the DCCEE. You should allow 5 days for consideration of logo variations. There is no guarantee that variations will be approved.

Company Name: _____ Date: ____ / ____ / ____

Primary Contact: _____

Tel: _____ Mob: _____ Fax: _____

Email: _____

Address: _____

Postcode: _____